

Prospectus Supplement No. 7 dated July 17, 2007
(to Prospectus dated January 24, 2007)

\$200,000,000

School Specialty, Inc.
3.75% Convertible Subordinated Debentures due 2026
and Common Stock Issuable Upon Conversion of the Debentures

This Prospectus Supplement No. 7 supplements our prospectus dated January 24, 2007 relating to the offer for resale by certain of our selling securityholders of up to \$200,000,000 aggregate principal amount of 3.75% Convertible Subordinated Debentures due 2026 of School Specialty, Inc. (the “Debentures”), and the shares of our common stock, par value \$.001, issuable upon conversion of the Debentures. You should read this Prospectus Supplement No. 7 in conjunction with the prospectus and all previous supplements thereto. This Prospectus Supplement No. 7 is qualified by reference to the prospectus and all previous supplements thereto, except to the extent that the information in this Prospectus Supplement No. 7 supersedes that information.

The prospectus is hereby supplemented to include the following information in the “Selling Securityholders” section beginning on page 60 of the prospectus:

ADDITIONAL SELLING SECURITYHOLDERS (7)

The following represents additional selling securityholders for the table appearing in the “Selling Securityholders” section of the prospectus. The information relating to the selling securityholder set forth below supersedes the information relating to the same selling securityholder as set forth in Prospectus Supplement No. 2 dated February 20, 2007.

<u>Name and Address</u>	<u>Original Principal Amount of Debentures Beneficially Owned That May Be Sold</u>	<u>Percentage of Debentures Outstanding</u>	<u>Number of Shares of Common Stock That May Be Sold Hereby (1)</u>	<u>Percentage of Common Stock Outstanding (2)</u>
Xavex Convertible Arbitrage 10 Fund 55 Vilcom Circle, Suite 200 Chapel Hill, NC 27514	\$320,000	*	6,226	*

* Less than 1%.

- (1) Assumes conversion of all of the holder’s Debentures at a conversion rate of 19.4574 shares for each \$1,000 principal amount of Debentures surrendered for conversion. However, this conversion rate will be subject to adjustment as described under “Description of Debentures—Conversion Rights.” As a result, the amount of common stock issuable upon conversion of the Debentures may increase or decrease in the future.
- (2) Calculated based on Rule 13d-3(d)(1)(i) of the Exchange Act using 21,135,840 shares of common stock outstanding as of January 19, 2007. In calculating this amount, we treated as outstanding that number of shares of common stock issuable upon conversion of all of that particular holder’s Debentures. However, we did not assume the conversion of any other holder’s Debentures.
- (7) Total principal amount of selling securityholders listed is more than \$200,000,000 because certain of the selling securityholders may have transferred notes pursuant to Rule 144A or otherwise reduced their position prior to selling pursuant to this registration statement. The maximum principal amount of notes that may be sold under this prospectus will not exceed \$200,000,000.